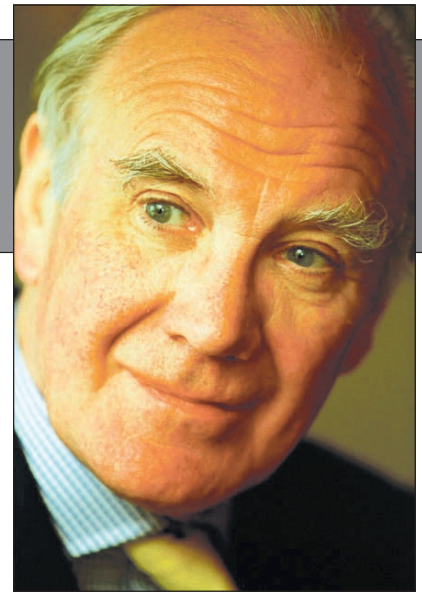


LIBERAL DEMOCRAT LEADERSHIP CONTEST



THREE great candidates...

ONE nationally credible Leader...

"From the moment I began to think for myself, I have been a liberal. Should you choose me to lead our party, I will work with a lifetime's passion to propel the Liberal Democrats from the Party of effective opposition into the Party of Government."

I will not rest until the job is done."

Ming Campbell



Julia Goldsworthy MP

"I'm supporting Ming because he is someone that everyone takes seriously - he is admired and respected not only by Liberal Democrats, but also by people right across the political spectrum. He will give our party authority and credibility."



Jo Swinson MP

"Ming Campbell is a hugely respected figure in British politics. His formidable criticism of the war in Iraq summed up the feelings of millions around the UK. Ming has a unique blend of statesmanship, warmth, and determination to win."



Jenny Willott MP

"Ming is one of the most widely respected politicians in Britain. He has the experience and authority to provide the strong leadership our Party needs."

3 Good reasons to back Ming Campbell for Leader

Experience

Ming Campbell has a wealth of experience and has become one of the most respected figures in British politics.

As Shadow Foreign Secretary, he has been a formidable critic of the war in Iraq. His authoritative, no nonsense approach has left the Liberal Democrats well placed in matters of trust with the electorate.

Unity

The Liberal Democrat party, in both Parliament and the country, contains a wealth of talent: some of it long-standing, much of it new.

Ming Campbell has the authority and determination to unite and harness this talent. He has the ability to bring us together and lead us to new and greater success.

Credibility

As a principled radical, Ming's priority in the party's policy review is to pursue the war on poverty.

His authority and statesmanship is admired by every one of his parliamentary colleagues. He is respected by the media, and feared by our political opponents.



Campbell

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By Thursday 2nd of March the Liberal Democrats will have chosen their new leader.

The choice that we make is crucial for future success. This is not a beauty contest or a popularity poll.

We have a duty to choose the person who is most likely to lead the Party to further electoral gains.

We owe it to the country to get that choice right.

We are fortunate in the quality of the three candidates for leader.

Each has their own considerable strengths, but only one candidate has the balance of experience, authority and credibility to take on and defeat Brown and Cameron.

That candidate is Ming Campbell.

Campbell 1

Ming Campbell, liberal with a small l, Radical with a capital R...

Ming Campbell entered politics in the 1970s, with a determination to tackle the division and failures evident in Britain. Today, that determination is as strong as ever.

He has no time for the media-driven view that we must either lurch to the left or lunge to the right. Given the progressive liberal agenda that Liberal Democrats represent, he sees these terms as meaningless.

■ As a **principled radical**, his priority in the party's policy review is to pursue the war on poverty.

■ As an **instinctive liberal**, he is a passionate advocate of civil liberties, equal opportunities and political reform.

■ As a **committed internationalist**, Ming Campbell will be relentless in his emphasis on the environmental crisis that is engulfing our planet. Under his leadership, Liberal Democrats will drive forward policies to tackle global climate change: locally, nationally and internationally.

■ As a **true democrat**, he is committed to the reduction of an over-centralised state. Critical local services such as schools and hospitals must be freed to respond to local needs.



For more information visit:
www.campbellcampaign.org.uk